

WGU School of Business VSAT (Very Satisfied): FY 22-24

Program	FY22	FY23	FY24
Bachelor of Science Business Administration, Accounting	65.2%	64.6%	60.9%
Bachelor of Science Business Administration, Healthcare Management	59.9%	57.2%	57.7%
Bachelor of Science Business Administration, Human Resource Management	61.7%	64.2%	60.4%
Bachelor of Science Business Administration, Information Technology Management	61.9%	60.4%	57.3%
Bachelor of Science Business Administration, Management	66.5%	66.2%	61.3%
Bachelor of Science Business Administration, Marketing	61.0%	58.3%	60.8%
Bachelor of Science, Accounting	53.3%	49.0%	56.7%
Bachelor of Science, Business - Healthcare Management	51.3%	44.1%	30.8%
Bachelor of Science, Business - Human Resource Management	59.7%	53.9%	33.8%
Bachelor of Science, Business - Information Technology Management	57.1%	57.6%	62.5%
Bachelor of Science, Business Management	59.2%	55.8%	44.4%
Bachelor of Science, Finance*		100.0%	55.9%
Bachelor of Science, Healthcare Administration*			55.3%
Bachelor of Science, Marketing Management	64.0%	51.1%	38.5%
Bachelor of Science, Sales and Sales Management			
Bachelor of Science, Supply Chain and Operations Management*			59.6%
MBA, Healthcare Management	55.8%	56.1%	53.7%
MBA, IT Management	62.0%	61.2%	55.8%
Master of Business Administration	61.7%	61.1%	56.8%
Master of Science in Marketing, Digital Marketing Specialization*		60.0%	57.0%
Master of Science in Marketing, Marketing Analytics Specialization*			59.4%
Master of Science, Accounting	58.2%	60.3%	58.4%
Master of Science, Human Resource Management*			59.5%
Master of Science, Management and Leadership	62.5%	61.2%	58.5%
Total School of Business	61.4%	61.6%	58.9%

* Indicates a new program that began enrolling new students within the past three years

Definition: The percentage of students who report they are Very Satisfied with their overall WGU experience on the end of term survey